

MATERICA Marble Edition 2020 - BRIEF

1st EDITION

International design competition for young professionals under 40

The international design competition is geared towards the promotion and creation of contemporary design and art-making based on the use of marble.

Due to its historical importance and its top notch position in the international landscape of creative marble art and design, Milan has been chosen as the location of the competition.

General information

The competition is open to young professionals under 40 years of age. The first edition will take place in 2020.

Finalists will participate with their selected pieces in an exhibition during Fuorisalone 2020 in the context of the Female National Union building, in the very heart of Brera Design District.

The exhibition will include the nine best contender projects, of which:

- 3 produced by the Guest Architects invited by the jury (exhibition curators and Main Sponsor)
- 6 produced by the New Talents and selected by the jury (exhibition curators, Guest Architects and Main Sponsor)

Maximum dimensions for each marble object are: 60 x 60 x 140 cm (23 x 23 x 55 inch)

CS Marmi srl, italian leader in marble production and manufacturing, as well as interior design, is the Main Sponsor of MATERICA Marble Edition 2020.

Competition guidelines

1. Terms of participation

The competition is open to international participants under 40 years of age. Participants can compete with a maximum of one piece each.

2. Terms and methods of participation

Each proposal must be sent filling out the pre-enrollment form, which is downloadable in the *competition* section at <https://materica.net/> and must be sent via email to application@materica.net. A 50€ bank deposit for the enrollment will follow (methods and details of payment will be shared via email following the pre-enrollment acceptance): At that point, a mail will transmit each participant their TeamID, in order for it to be used to name their project drawings.

Candidates will have to send out their attachments with project drawings within **January 26th 2020** to application@materica.net. Seven finalists will be contacted. At that point, they'll have to make a 500€ bank deposit * within **February 16^h 2020**.

*The participation cost will cover:

- exhibition space for one's piece
- vernissage/ finissage
- production of the piece
- subscription to Fuorisalone 2020
- publication of the piece on social media and newspapers/ magazines
- photographer
- shipping of the piece to the exhibition space

3. Submission of documentation and project drawings

Participants will have to send their project drawings to application@materica.net with the following attachments:

- #1 **A1 format** (841 x 594 mm) Pdf file (max 10 Mb) either horizontal or vertical, including:

- concept (English, concise) specifying marble colour and finish;
(the marble worker reserves the right to suggest different marble types considering the designer's request and the specific marble features)
- as many plans, sections, perspective drawings (1:5 scale) of the piece as necessary in order for the project to be understandable;
- hi-res 3D of the participant's choice (render, sketch, etc...) with no photo credits or rights.

File name: A1_MME2020_TeamID.pdf

(e.g.: *TeamID: abc* → *A1_MME2020_abc.pdf*)

- #1 Jpg format **cover image** max. 1080 x 1080 pixels

File name: Cover_MME2020_TeamID.jpg

(e.g.: *TeamID: abc* → *Cover_MME2020_abc.jpg*)

*MME2020: MATERICA Marble Edition 2020

*TeamID will be given after the pre-enrollment

Images and texts (English, concise) will be possibly used for the diffusion and promotion of the competition.

Project drawings will have to be name and title free.

Lack of documentation might result in disqualification.

4. Selection of the pieces and final stages of the competition

After the selection – at the incontestable discretion of the jury by **February 9th 2020** – finalists will be contacted via email and potentially invited to review their project drawings according to the supplier's needs by **February 23rd 2020**, on pain of exclusion.

Selected pieces will be exhibited during Fuorisalone April 20th-26th 2020 in a show in the context of the Female National Union building in Milano.

Finalist pieces will be included in a catalogue (both digital and paper) that will be published on <https://www.materica.net/>.

5. Dates

January 26th 2020 – Project delivery deadline

February 9th 2020 – Publication of the jury selection

February 16th 2020 – Registration fee (500€) deadline – finalists only

February 23rd 2020 – Adjusted projects deadline – finalists only

April 20th - 26th 2020 – MATERICA Marble Edition 2020, exhibition

6. General guidelines

- All attendees must follow times and methods when it comes to deadlines, submissions and payments/ registration fees;
- All attendees must follow the rules in regards to required materials. Additional materials

are not allowed unless essential to the production of the object;

- Attendees can compete in teams;
- All teams must include a professional who is under 40 years of age;
- No restrictions are applied in regards to the number of participants in each team;
- No restrictions are applied in regards to the national origins of the team members;
- Each registration fee guarantees the possibility to present and realize one project;
- Project eligibility will be discussed by technical staff appointed by MATERICA;
- The jury's results are incontestable;
- It is forbidden for attendees to be in contact with jury members in regards to the competition policies;
- Non-compliance with one or more rules will result in the exclusion of the participant/ team from the competition with no possibility of reintegration or registration fee reimbursement;
- By competing, participant/ teams accept all rules, terms and conditions of the competition, with no exception.

7. Grounds for exclusion

- Projects must be presented in English;
- Projects must not refer to the participants' names and references – TeamID is the only accepted form of reference and it can only exist within the file name context, as this won't be seen by the jury;
- File names must be formulated according to the rules, as in section 3.;
- All materials must be complete and comply with the rules, as in section 3;
- All materials must be received by the methods and times that comply with the competition rules;
- All teams must include a member who is under 40 years of age;
- All attendees must not be in contact with one or more members of the jury in regards to this competition, on pain of exclusion of the participant/ team;
- All participants must not share their projects before the notice of Award.

Notes

All finalist projects, including related intellectual or industrial property rights, are to be outright considered as property of MATERICA. MATERICA thus acquires the exclusive right on the economic use of the object. The designer will be granted a 10% Royalty on the price, obtained considering the production costs. MATERICA acquires the right to use, adjust and promote the project on media channels or else.

MATERICA - following the designers' will - reserves the right to modify the project in order to optimize its features and/ or feasibility.

MATERICA reserves the right to use all participant projects for exhibitions or publications.

Projects must be new and original, born from each participant's intellectual activity. Participants must avoid to present projects that do not comply with such requests, thus excluding MATERICA from each and every responsibility, should the submitted projects be not the result of the participants' creative effort.

All materials and information are open and public, and they can be found in the *competition* section on www.materica.net, regardless of the participation in the competition.

MATERICA reserves the right to make changes in regards to deadlines or further details only in case this could guarantee a better completion of the competition. Any changes will be notified within reasonable time frames, and shared on all media channels and platforms MATERICA uses.

MATERICA is not to be considered responsible for potential malfunctions, technical difficulties or reception malfunctions. MATERICA invites the participants to register, pay and upload their projects with cautious advance considering deadlines, and notifying potential technical difficulties via email.

Data provision is not mandatory but potential refusal might result in the impossibility to participate in the competition.

MATERICA is not to be held responsible for the release of fake data by the participants.

By subscribing in MATERICA Marble Edition 2020, participants accept its terms and conditions.